

BOOK REVIEW ANALYSIS

Name of Reviewer : Puan Mastura Ahmad Mustafa
 Date Presented : 9 December 2009
 Title : Winning, 2006
 Author : Jack Welch & Suzy Welch,
 Audience : 22 Participants
 Feedback Received : 22 Forms

| No. | Subject | Poor (1) | Fair (2) | Good (3) | Very Good (4) |
|-----|---|----------|----------|----------|---------------|
| 1 | Informative | 0 | 1 | 12 | 9 |
| | | 0% | 4.4% | 54.5% | 40.9% |
| 2 | Clarity of content | 0 | 1 | 12 | 9 |
| | | 0% | 4.5% | 54.5% | 40.9% |
| 3 | Presentation (Approach to the subject, Visual aids, Summary, eye contact, confidence) | 0 | 1 | 14 | 7 |
| | | 0% | 4.5% | 63.6% | 31.8% |
| 4 | Professional appearance | 0 | 2 | 12 | 8 |
| | | 0% | 9.15 | 54.5% | 36.3% |
| 5 | Interaction with audience | 0 | 1 | 13 | 8 |
| | | 0% | 4.5% | 59.1% | 36.3% |
| 6 | Readiness to respond to audience feedback | 0 | 0 | 10 | 12 |
| | | 0% | 0% | 45.4% | 54.5% |
| 7 | Timing of presentation (within time frame given) | 0 | 1 | 10 | 11 |
| | | 0% | 4.5% | 45.4% | 50% |
| 8 | Overall presentation | 0 | 0 | 11 | 11 |
| | | 0% | 0% | 50% | 50% |

BOOK REVIEW ANALYSIS: DECEMBER 20009

