

BOOK REVIEW ANALYSIS

Name of Reviewer : Aida Safinaz Alias
 Date Presented : 19 March 2009
 Title : The World is Curved: Hidden Dangers to the Global Economy
 Author : David M. Smick
 Audience : 53
 Feedback Received : 41 Forms

No.	Subject	Poor (1)	Fair (2)	Good (3)	Very good (4)
1	Informative	0	5	29	7
		0%	12.2%	70.7%	17.1%
2	Clarity of content	1	8	24	8
		2.4%	19.5%	58.6%	19.5%
3	Presentation (Approach to the subject, Visual aids, Summary, eye contact, confidence)	1	2	20	18
		2.4%	4.9%	48.8%	43.9%
4	Professional appearance	0	3	28	10
		0%	7.3%	68.3%	24.4%
5	Interaction with audience	0	6	23	12
		0%	14.6%	56.1%	29.3%
6	Readiness to respond to audience feedback	0	5	27	9
		0%	12.2%	65.9%	21.9%
7	Timing of presentation (within time frame given)	0	3	24	14
		0%	7.3%	58.5%	34.2%
8	Overall presentation	0	2	28	11
		0%	4.9%	68.3%	26.8%



 Number of Feedback
 Feedback Percentage

Chart 1 : MITI Book Review Analysis - Session 5 (19 March 2009)

