

BOOK REVIEW ANALYSIS

Name of Reviewer : Mohd Rafizal Rahim
 Date Presented : 19 February 2009
 Title : Better Than Good : Creating a Life You Can't Wait to Live
 Author : Zig Ziglar
 Audience : 108
 Feedback Received : 78 Form

No.	Subject	Poor (1)	Fair (2)	Good (3)	Very good (4)
1	Informative	0	7	55	16
		0%	8.9%	70.5%	20.5%
2	Clarity of content	0	8	52	18
		0%	10.2%	66.6%	23%
3	Presentation (Approach to the subject, Visual aids, Summary, eye contact, confidence)	0	25	38	15
		0%	32%	48.7%	19.2%
4	Professional appearance	0	4	53	21
		0%	5.1%	67.9%	27%
5	Interaction with audience	3	32	36	7
		4%	41%	46%	9%
6	Readiness to respond to audience feedback	0	27	44	7
		0%	34.6%	56.4%	9%
7	Timing of presentation (within time frame given)	0	6	46	26
		0%	7.69%	59%	33.3%
8	Overall presentation	1	5	62	10
		1%	6.4%	79.4%	12.8%



 Number of Feedback
 Feedback Percentage

Chart 1 : MITI Book Review Analysis - Session 2 (19 February 2009)

