



## BOOK REVIEW ANALYSIS

Name of Reviewer : Alia Md Saleh  
 Date Presented : 22 January 2009  
 Title : How Starbucks Saved My Life : The Riches-To-Rags Story of a Man Who Had It All, Then Lost It All, and Found It Again.  
 Author : Michael Gates Gill  
 Audience : 123  
 Feedback Received : 86 Forms

No.	Subject	Poor (1)	Fair (2)	Good (3)	Very good (4)
1	Informative	0	7	62	17
		0%	8.1%	72.1%	19.8%
2	Clarity of content	1	11	50	24
		1.2%	12.8%	58.1%	27.9%
3	Presentation (Approach to the subject, Visual aids, Summary, eye contact, confidence)	0	5	41	40
		0%	5.8%	47.7%	46.5%
4	Professional appearance	0	7	48	31
		0%	8.1%	55.8%	36%
5	Interaction with audience	0	8	43	35
		0%	9.3%	50%	40.7%
6	Readiness to respond to audience feedback	0	4	46	36
		0%	4.6%	53.5%	41.9%
7	Timing of presentation (within time frame given)	0	5	49	32
		0%	5.8%	57%	37.2%
8	Overall presentation	0	2	50	34
		0%	2.3%	58.1%	39.5%

 Number of Feedback  
 Feedback Percentage

**Chart 1 : MITI Book Review Analysis - Session 1 (22 January 2009)**

