



## BOOK REVIEW ANALYSIS

Name of Reviewer : Norazman bin Ayob  
 Date Presented : 2 December 2008  
 Title : A Sense of Urgency  
 Author : John P. Kotter  
 Audience : 131 Participant  
 Feedback Received : 86 Forms

No.	Subject	Poor (1)	Fair (2)	Good (3)	Very good (4)
1	Informative	0	1	40	45
		0%	1.1%	46.5%	52.3%
2	Clarity of content	0	5	53	28
		0%	5.8%	61.6%	32.5%
3	Presentation (Approach to the subject, Visual aids, Summary, eye contact, confidence)	0	7	51	28
		0%	8.1%	59.3%	32.5%
4	Professional appearance	0	1	34	51
		0%	1.1%	39.5%	59.3%
5	Interaction with audience	0	28	48	10
		0%	32.5%	55.8%	11.6%
6	Readiness to respond to audience feedback	0	13	47	26
		0%	15.1%	54.6%	30.2%
7	Timing of presentation (within time frame given)	1	20	45	20
		1.1%	23.2%	52.3%	23.2%
8	Overall presentation	0	3	61	22
		0%	3.4%	70.9%	25.5%

 Number of Feedback  
 Feedback Percentage

**Chart 1 : Book Review Analysis - Session 1 (2 December 2008)**

