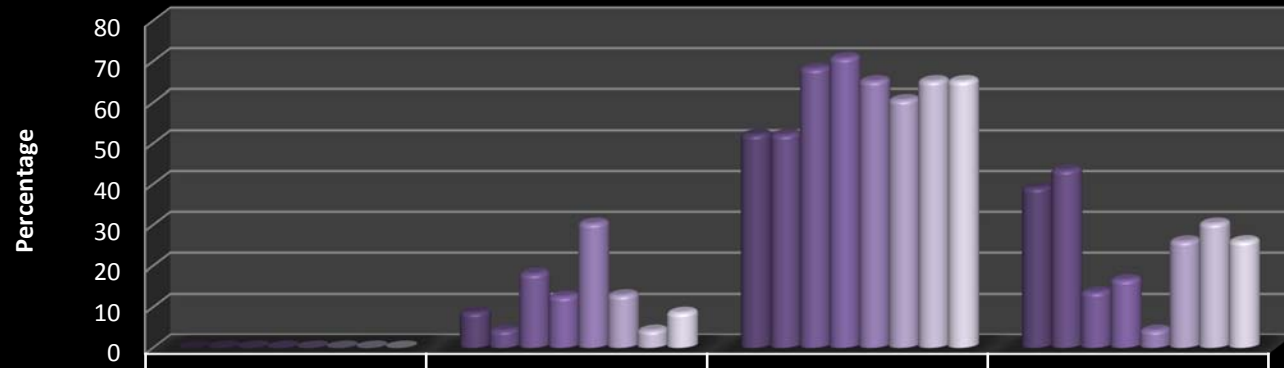


Name of reviewer : Mrs. Siti Sarah Mohamed
Date presented : 8 July 2010
Title of Book : How To Win Friends & Influence People
Author : Dale Carnegie
Audience : 54 People
Feedback Received : 17 Forms

NO.	SUBJECT	POOR (1)	FAIR (2)	GOOD (3)	VERY GOOD (4)
1.	Informative	0	2	12	9
		0%	8.70%	52.17%	39.12%
2.	Clarity of Content	0	1	12	10
		0%	4.34%	52.17%	43.50%
3.	Presentation (Approach to the subject, use of visual aids, eye contact, style, body language, etc)	0	4	15	3
		0%	18.20%	68.20%	13.70%
4.	Professional appearance	0	3	17	4
		0%	12.6%	70.83%	16.70%
5.	Interaction with audience	0	7	15	1
		0%	30.43%	65.21%	4.34%
6.	Readiness to respond	0	3	14	6
			13.0%	60.70%	26.08%
7.	Well-timed	0	1	15	7
		0%	4.34%	65.21%	30.43%
8.	Overall presentation	0	2	15	6
		0%	8.70%	65.21%	26.08%

Book Review Analysis: 8 July 2010



	Poor (1)	Fair (2)	Good (3)	Very good (4)
Informative	0	870.00%	52.17	39.12
Clarity of Content	0	4.34	52.17	43.5
Presentation	0	18.2	68.2	13.7
Professional Appearance	0	12.6	70.83	16.7
Interaction Of Audience	0	30.43	65.21	4.34
Readiness to Respond	0	13	60.7	26.08
Well-timed	0	4.34	65.21	30.43
Overall Presentation	0	8.7	65.21	26.08